Beat: Technology

MARK ZUCKERBERG INTERVIEWED BY MAURICE LEVY AT VIVATECH PARIS

FACEBOOK AMNGST THE 61 LEADERS

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USPA NEWS - Maurice Levy, former charismatic Chairman of Publicis, European leader in Publicity and advertising, is now the co-orgnaniser of Vivatech, and sat down with Mark Zuckerberg, Chairman founder of Facebook, and had the following candid co version, about Tech For Good, and how technology will impact our future lives and for the next generation to come, amid, evoking great leaders such as Voltaire in France, avant-gardism author of the French Enlightenment literature (Writer, historian, and philosopher famous for his wit and Spiderman in the US ! Mark Zuckerberg, responded spontaneously, in very casual way, to the questions of Maurice Levy, who had already interviewed him a few years ago during the G7 (2007) in Cannes, even if the inventor of the social network, did not make a spectacular announcement about has the strategic vision of Facebook. What is clear now it is a tradition now, we have an overview for papers news, politics, security privacy, and we should take account of the happenings. Promoting the companies and if there is issue, and the papers, and fake news, and be able to move up with the correct inflammations. We have employees to make sure the info is correct, In 99% of

"It's cool to have you here," said Maurice Levy, chairman of the Publicis Supervisory Board and co-organiser of the Vivatech conference, to Mark Zuckerberg, as a prelude to their interview at the Vivatech conference on Thursday, May 24th. Maurice Levy co-organized Vivatech, with Pierre Louette, President of the Journal of economy “Les Echos“ (French Media Leader)said about Tech For Good," Tech For Good, but Tech For All", meaning the technology should not only serves for a goodwill and humanity, yet it has to be accessible for everyone. Here is te dialogue with Mark Zuckerberg in its entirety.
MAURICE LEVY : It is the first visit at VIVATECH, and we had an interview with you, but if we see what happens since 2007 Obama and Sarkozy, everything what happened since then ?----------
MARK ZUCKERBERG : Around the world the disruption is happening, this is really specific for Facebook that unbalanced we need to make sure that we are not and we have to build the future world and make sure that the next election are happing int the most transparent way and correct way. Then we started in the biggest steps of moving in Montreal, NY and Paris. Now it is an anniversary genera in Paris and we are building up partnerships with Universities, One of the 10 M $ and we are doubling the investing money for universities here is one of the trip here in France. We also support computer sciences universities and we need access to adapt and commuters and Facebook and universities can donate as well. Over all overseas, the entrepreneurship is great and we are optimistic.----------
MAURICE LEVY : You know that Yanne le Khan is speaking tomorrow. The speech TECH GOOD MACRON You have created the most revolutionary and today you have started a new business what is the evades ?----------
MARK ZUCKERBERG : You really should focus in the gaol flirt before starting I did not really what started when I was a student, and during yeah summer we just wanted to set up a project to connect people but we did not have any aide about what we gonna come up with. So the process when you want to start a comet may be it is a good or bad idea, instead of creating a idea until it is working there is a clear demand, and this is the most important to take into account before you start a company. I started hundreds companies before Facebook.----------
MAURICE LEVY : GDPA is tomorrow why is EU more concerned about this more than the US it is the wider relation, the white regulation
MARK ZUCKERBERG :There is a specific reason here in Europe, versus the US, we might have in the US we need control, transparency, and capability. All these are the values that we share already. an about hundred of billions of day, every day, overtime it is clear that what do we want o share or not. And we shoal d save to sharing that and keep the trust on that tool and give the people the confidence on that. So GDPI can stay on that direction. ----------
MAURICE LEVY : What do people want to share or not ? what that business is heading in the future ?----------
MARK ZUCKERBERG : It is free so that anybody can have access t the service of sharing. We always give the control and showing better and other services clearly inspired by the browser and expect to have it working preparedly, i you want to choose the cookies or not, ut can make it worse or not. If you wanna go and browse the history and se what is interesting and that decision should have the ability to make. It is part fo the GDPI, to use your data form the website, but the most majority of people to make adds, from their services and some people are concerned and the reality is that if you gonna see the adds, when the service is free,
MAURICE LEVY : How would be affected by these new things ?----------
MARK ZUCKERBERG :People having control through face since the begging, so GDPI had put some controls, but there are so massive offices as a whole philosophy and to make it accessible and be able to choose and show or hide messages and groups,

photos that are public or private, and to give the people the choice of that. So face books philosophy is to either the main team or not,

MAURICE LEVY : VOLTAIRE and UNCLE BEN, SPIDERMAN the great power comes with responsibility and you want to invest more to evolve more What are the keys areas where you want to grow ?----------
MARK ZUCKERBERG : Any terrorist or any speech we want to make a more in 2016, we awry able to identify the Russian intervention in the US elections. And this missing information form the corporations. The good news is that the election will be more prepared like it was for the French elections here afar what happened in the uS. We made s step so that it is more transparent even the advertising, even including you, and the GDPI, ads, in 2018, the next coming months are very important for next elections, mid term, in US, election in India, Indonesia and Europe and we are very focused on that. We would not imagine that before the interference on the US election before,
MAURICE LEVY : Ireland AI ?----------
MARK ZUCKERBERG : AI will help and had reduced some disease. if we van get closed to get people and massive reduce the incidents and accidents, and take the issues seriously, It is so easy to point the technology and we must take these issues seriously, for different issues, thesis why Facebook made a big effort on that and AI will unlock many aspects and make and keep our community safer. This is our responsibility for everyday so am very optimistic. ----------
MAURICE LEVY : When we met in 2011, we shared in Deauville you told us that having a personal challenge everyday can you share this in the middle of the year ? What´ your next challenge ?----------
MARK ZUCKERBERG : Every year I try to take a new challenge in order to do things differently, so running a lot to keep in a good shape, this year I just felt that there so many issues that we are facing to keep the community safe. Th great chalenge is to protect integrity and also, and learn from export and how to setting up more challenges towards the 2 $Bn pf people and serve the ideas and different perspectives form all over the world. And how to inform people all over the world. That is important rather than staying in an office in San Fransisco. In six months Im coming up with new models. If we decide our speech and we should have a process to get a kind of supreme court that is independent employed by Facebook who understand the policies are. S that people can be able to appeal to that group or when we are serving Billions of people we need to be informed about what is going on whenever in the world.
MAURICE LEVY : You are a philanthropist an great one How much of your time on that ? What is the piece of advise to have a great impact ?----------
MARK ZUCKERBERG : You try to spend one day a week to have initiatives for education, hoping to give scents to helping over and also when it comes to diseases, to enable that is to accelerate science in the community.
Policy oriented in the US, it is an important issue. I got the philanthropy form Bill Gates if you want to feel good you need to practice it The reality is that it is gonna take years for that so you need to start it on the field and practice. Bill Gates was an encouragement, who we decided with Priscilla to do it right now dedicated right now and the experts will be later on.

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